

November 7, 2011

ROCKWOOD COMPANIES CO-EXHIBIT AT CHINACOAT 2011

HALL E4, ZONE 4, BOOTH 4B30-40

23-25 November 2011, Shanghai

Rockwood Color Pigments and Holliday Pigments are jointly exhibiting at the 16th Chinacoat exhibition to be held at Shanghai's New International Expo Centre (SNIEC) in November.

Rockwood Pigments will showcase new additions to its signature synthetic Iron Oxide range – including low viscosity yellows and a unique orange shade, Ferroside™ 204M – alongside its heat stable and high purity grade. Rockwood's specialist ultramarine business, Holliday Pigments, is focusing on its high transparency (TR) and high gloss (HG) fine grades for special effects coatings applications, as well as the acid resisting 'super-durable' Premier XAR for powder coatings.

Rockwood turns up the heat

Leading with its high performance offering, Rockwood is promoting its low viscosity, heat stable and high purity pigments for heavy duty and more specialist coatings applications.

- **Low viscosity** – Ideal for concentrated colorant tinting systems, Rockwood Pigments' new low viscosity yellows can achieve optimum dispersion with shorter mill times, lower surfactant demand and consistent grinding performance.
- **High temperature** - Ferritan™ and Mapico ranges – encompassing Tan and Jet Black shades - can be effectively used as an extender for costly organics and withstand temperatures exceeding 400°C.
- **High purity** – FDA and cGMP compliant, Rockwood's high purity iron oxide pigments are particularly suited to specialist ink, cosmetic and coatings uses.

Also offering high performance properties, Chromium Oxide Green – a complete range of durable green pigments; Solaplex® – an eco-friendly alternative to traditional heavy metal pigments occupying the yellow and orange color space; and Colourplex® – Rockwood's classic mixed metal oxide range designed for the most demanding coatings – are also being promoted.

Holliday Pigments' technical grades for powder coatings

In-line with market demand, Holliday Pigments is presenting its latest technical grade development for high performance in super-durable powder coating formulations.

For specifiers and designers requiring excellent weathering resistance, the company's unique red shade blue ultramarines are now available in surface treated form. Using the latest silica encapsulation technology to render the Ultramarine both acid resistant and more photo-stable, Holliday Pigments' Premier XAR can be used in powder coatings for its unrivaled durability. Well received by customers operating in high-tech sectors, there has been notable interest and uptake across the Asia Pacific region.

Also featuring at Chinacoat, Holliday Pigments will be showcasing its fine particle size grades for special effect coatings. Ultramarine TR allows crystal clear transparency in suitable resins, and Ultramarine HG can help achieve a truly high gloss finish. In both instances, careful control of the particle size and particle size distribution (PSD) allows the production of easy-to-disperse, high color strength pigments.

Rockwood Pigments and Holliday Pigments are also sharing the stand with two key sister companies, Rockwood Additives (www.rockwoodadditives.com) and Sachtleben (www.sachtleben.de). Rockwood Additives is a leading manufacturer of solvent and water based organic, inorganic and synthetic based rheological additives, while Sachtleben specialises in titanium dioxide pigments and white extenders.

For further information on Rockwood Pigments' complete portfolio, visit www.rockwoodpigments.com

To find out more about its Ultramarine business, visit www.holliday-pigments.com

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Notes to Editors:

About Rockwood Pigments

Rockwood's Color Pigments & Services Division is one of the largest worldwide suppliers of colored pigments for construction, coatings, plastics and specialty applications. The Division's manufacturing sites and customer service centers are located in the United States, United Kingdom, France, Italy, Germany, Australia and China with an additional sales office located in Hong Kong. For more information on Rockwood, please visit www.rockwoodpigments.com.

The Rockwood Color Pigments & Services Division is a business unit of Rockwood Holdings Inc., Princeton, N.J., U.S.A. Rockwood Holdings, Inc. is a leading global specialty chemicals and advanced materials company. Rockwood has a worldwide employee base of more than 9,500 people and annual net sales of approximately \$3 billion. The company focuses on global niche segments of the specialty chemicals, pigments and additives and advanced materials markets. For more information on Rockwood, please visit www.rocksp.com.

About Holliday Pigments

Holliday Pigments is a world leading supplier of ultramarine pigments, which are used in a variety of applications including plastics, coatings, cosmetics, artists' colors and printing inks. Exporting to over 80 countries, Holliday Pigments has dedicated customer and technical service teams at its factory in France.

Holliday Pigments has a proud 125-year history in the manufacture of technical quality ultramarine and is the only ultramarine manufacturer in the world to have invested in Flue Gas Desulphurisation technology, reducing sulphur dioxide emissions inherent in the manufacturing process by more than 99.5%.

In August 2008, Holliday Pigments joined Rockwood Holdings Inc., becoming an important addition to the Color Pigments and Services Division.

The information set forth in this press release contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 concerning the business, operations and financial condition of Rockwood Holdings, Inc. and its subsidiaries and affiliates ("Rockwood"). Words such as, "anticipates," "believes," "estimates," "expects," "forecasts," "predicts" and variations of such words or expressions are intended to identify forward-looking statements. Although Rockwood believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, there can be no assurance that its expectations will be realized. "Forward-looking statements" consist of all non-historical information, including any statements referring to the prospects and future performance of Rockwood. Actual results could differ materially from those projected in Rockwood's forward-looking statements due to numerous known and unknown risks and uncertainties, including, among other things, the "Risk Factors" described in Rockwood's Form 2009 10-K on file with the Securities and Exchange Commission. Rockwood does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

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