

NEWS RELEASE

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ROCKWOOD COMPANIES CO-EXHIBIT AT EUROPEAN COATINGS SHOW

STAND 7A-111

29-31 March 2011, Nuremberg, Germany

Rockwood Color Pigments and its specialist ultramarine business, Holliday Pigments, are jointly exhibiting at The European Coatings Show (ECS), 29-31 March 2011 in Nuremberg, Germany.

Rockwood Pigments will showcase its latest offering, Solaplex® - an environmentally sound spectrum of yellow to orange mixed metal oxide pigments - alongside its inorganic and iron oxide pigment ranges and specially developed wood coatings products. Holliday Pigments is focusing on its high transparency (TR) fine grades for special effects coating applications and Ultramarine 59 for high weatherfastness and acid resistance.

New red-shade orange completes Solaplex® offering

Rockwood Pigments has enhanced its well-established Solaplex® range of yellow and orange mixed metal oxide pigments for coatings applications with a red-shade orange high performance grade (34H1004).

The leading manufacturer of advanced inorganic color pigments developed 34H1004 in response to market demand for an environmentally acceptable alternative to the lead, cadmium or chromium containing pigments that previously dominated the challenging yellow to orange color space.

“Solaplex® technology has been developed to provide manufacturers working within coatings and plastics related-industries with a wider yellow-orange pigment selection – making bright, strong shades possible without compromising on performance,” said Rockwood’s Coatings & Specialties Global Marketing Manager, Helen Hatcher.

The new, more vibrant Solaplex® Bright Orange (34H1004) joins Solaplex® Yellow (34H1001R), Solaplex® Mid Yellow (34H1002) and Solaplex® Orange (34H1003) to complete the color range.

The combination of the Solaplex® range’s environmentally sound formulation, color brightness and durability enables its use for all types of applications ranging from coil coatings through to automotive and transportation – even withstanding weather exposure and demonstrating proven heat fastness properties in more demanding architectural, industrial and exterior masonry environments.

Details of Rockwood Pigments’ new Solaplex® range can be found at www.solaplex.com

Rockwood Color Pigments shows a complete inorganic range at ECS

As well as demonstrating its new Solaplex® offering, Rockwood Pigments will leverage the company’s specific capabilities in the coatings sector by focusing on the following inorganic pigment ranges:

- **Colourplex®** pigments: a palette of high performance, durable, mixed metal oxide pigments ideal for demanding applications in the coatings industries, including heat-resistant and camouflage applications where high infra-red reflectivity is required.
- **Chromium Oxides**: a versatile range of light-fast and weather-resistant, green inorganic pigments.
- **Synthetic Iron Oxides**: an extensive range of clean, lightfast, yellow, red and black iron-oxide pigments meeting the needs of demanding applications and exhibiting high purity and heat stability.
- **Trans-Oxide®** pigments: a range of yellow, red and brown transparent iron oxide pigments used to enhance the aesthetic appearance of wood and pearlescent coatings.

- **Timbasol® and Disperfin® dispersions:** a leading range of yellow, red and brown transparent iron oxide dispersions used to enhance the aesthetic appeal of wood substrates and complimented with fashionable bright color shades.
- **Tintersol® dispersions:** a comprehensive range of liquid color concentrates for use in industrial tinting systems, optimized for pigment loading and compatibility across solvent and water based systems.

For further information on Rockwood Pigments' full coatings portfolio visit www.rockwoodpigments.com.

Holliday Pigments focuses on fine grades for special effects

Representing the group's capabilities in the unique red-shade blue area, Holliday Pigments is using the European Coatings Show as a platform to present its **high transparency (TR)** grades for achieving specific effects across a wide range of coating requirements, as well as **Ultramarine 59** for applications demanding high weatherfastness and acid resistance.

"Special effect and performance pigments remain highly sought after in the coatings sector, where ultramarine's natural transparency offers many possibilities for specifiers and designers, while features such as acid resistance enhance durability," said Holliday Pigments' Managing Director, Glyn Jagger. "Its unique position within the color space means that no other pigment or combination of pigments gives such a chromatic, red-blue shade that works in synergy with interference pigments."

Ultramarine TR achieves the highest strength blue with the highest transparency. Careful control of the particle size, particle size distribution (PSD) and ultramarine chemistry enable these distinct effects to be achieved, while retaining the superior performance with which Holliday Pigments has long been synonymous.

Utilising the latest silica encapsulation technology, Ultramarine 59 delivers dramatically improved resistance to acid degradation and has been particularly well received by customers operating within emerging, high-tech market sectors.

For further information visit www.holliday-pigments.com

Rockwood Color Pigments and Holliday Pigments are exhibiting alongside Rockwood's specialist titanium dioxide pigments and white extender business Sachtleben. For further information on Sachtleben, visit www.sachtleben.de.

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Notes to Editors:

About Rockwood Pigments

Rockwood's Color Pigments & Services Division is one of the largest worldwide suppliers of colored pigments for construction, coatings, plastics and specialty applications. The Division's manufacturing sites and customer service centers are located in the United States, United Kingdom, France, Italy, Germany, Australia and China with additional sales offices located in Singapore and Hong Kong. For more information on Rockwood, please visit www.rockwoodpigments.com.

The Rockwood Color Pigments & Services Division is a business unit of Rockwood Holdings Inc., Princeton, N.J., U.S.A. Rockwood Holdings, Inc. is a leading global specialty chemicals and advanced materials company. Rockwood has a worldwide employee base of more than 9,500 people and annual net sales of approximately \$3 billion. The company focuses on global niche segments of the specialty chemicals, pigments and additives and advanced materials markets. For more information on Rockwood, please visit www.rocksp.com.

About Holliday Pigments

Holliday Pigments is a world leading supplier of ultramarine pigments, which are used in a variety of applications including plastics, coatings, cosmetics, artists' colors and printing inks. Exporting to over 80 countries, Holliday Pigments has dedicated customer and technical service teams at its factory in France and its commercial office in Singapore.

Holliday Pigments has a proud 125-year history in the manufacture of technical quality ultramarine and is the only ultramarine manufacturer in the world to have invested in Flue Gas Desulphurisation technology, reducing sulphur dioxide emissions inherent in the manufacturing process by more than 99.5%.

In August 2008, Holliday Pigments joined Rockwood Holdings Inc., becoming an important addition to the Color Pigments and Services Division.

The information set forth in this press release contains certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 concerning the business, operations and financial condition of Rockwood Holdings, Inc. and its subsidiaries and affiliates ("Rockwood"). Words such as, "anticipates," "believes," "estimates," "expects," "forecasts," "predicts" and variations of such words or expressions are intended to identify forward-looking statements. Although Rockwood believes the expectations reflected in such forward-looking statements are based upon reasonable assumptions, there can be no assurance that its expectations will be realized. "Forward-looking statements" consist of all non-historical information, including any statements referring to the prospects and future performance of Rockwood. Actual results could differ materially from those projected in Rockwood's forward-looking statements due to numerous known and unknown risks and uncertainties, including, among other things, the "Risk Factors" described in Rockwood's Form 2009 10-K on file with the Securities and Exchange

Commission. Rockwood does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

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